



Association of Clinicians for the Underserved

ACU'S CORPORATE ALLIES FOR THE UNDERSERVED PROGRAM

About ACU

The Association of Clinicians for the Underserved (ACU) is the ONLY organization that represents all types of clinicians serving in safety net health care facilities across the United States. ACU individual members include primary care providers of all types – physicians, dentists, hygienists, nurses, pharmacists, mental and behavioral health providers, chiropractors, complimentary medicine and other non-physician providers – and are not limited to any single practice organization. Additionally, a large percentage of ACU's clinical members are veterans of the National Health Service Corps – a historical partner of ACU.

ACU's organizational membership also includes a variety of safety net organizations including Community Hospitals, Federally Qualified Health Centers, free clinics, mental health centers, public health departments and private practices. ACU members are located in urban, suburban, rural and frontier areas across the country and the one thing that all ACU members have in common is their strong commitment to providing quality health care to those people and communities who need it most.

ACU Corporate Allies

ACU has developed a unique program to provide corporate supporters of ACU and its mission to not only achieve visibility with its members, but to interact with them as we work together to provide healthcare access to everyone in America.

Becoming a Corporate Ally will provide a variety of opportunities for your company to communicate with a geographically large and professionally diverse group of health care professionals and organizations. An ACU corporate membership enables you to customize, from a menu of sponsorship and program opportunities throughout the year, your visibility and communications with other members of the Association in a way that maximizes the return on your investment and builds a long-term relationship. Corporate Allies have access to the advice and expertise of ACU's staff and leadership to help you achieve your company's goals and further both organizations' missions and vision.

ACU Corporate Allies also have access to exclusive benefits based on their level of support or specific business segments. All membership levels allow Allies to participate in activities supporting ACU member conferences, trainings and communications.

To inquire about the Corporate Ally program, Annual Conference Sponsorship, or Exhibitor information, please contact **Marc Wetherhorn** at (540) 942-3862, or email acu@clinicians.org.



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ACU Corporate Ally Program

ACU Corporate Roundtable

ACU has established a Corporate Advisory Roundtable in order to provide our Corporate Allies insight and updates, directly from the ACU Executive Director and other key staff, on policy and regulatory issues facing America's safety net providers. The Roundtable is also designed to serve as a vehicle for input from its members for discussions about ways Allies and ACU can work together to advance their shared goals. Every Ally organization that supports ACU at the Leader level or higher will be invited to participate in the Corporate Advisory Roundtable.

ACU Corporate Ally Levels

Champion - \$25,000 (4, non-compete)

- Platinum sponsorship of the ACU Annual Conference
- Opportunity to sponsor or facilitate one (1) educational session at the Annual Conference (topic to be jointly determined)
- One Conference materials sponsorship (e.g. tote bags, lanyards, wireless access, etc.)
- Sponsorship of one ACU member training webinar per year (subject to be determined)
- Full page advertisement in the Annual Conference program
- National sponsorship and three (3) local event sponsorships during the Community Corps Day celebration in October
- Corporate logo and link on ACU website and monthly e-newsletter
- Joint press release announcing partnership with ACU

Elite - \$15,000 (5 available)

- Gold Level Sponsorship of Annual Conference
- One Conference materials sponsorship (e.g. tote bags, lanyards, wireless access, etc.)
- National sponsorship and two (2) local event sponsorships during the Community Corps Day celebration in October
- Corporate logo and link on ACU website and monthly e-newsletter
- Announcement of partnership on all ACU social media platforms

Leader - \$10,000

- Silver Level Sponsorship of Annual Conference
- National sponsorship and one (1) local event sponsorship during the Community Corps Day celebration in October
- Corporate logo and link on ACU website and monthly e-newsletter
- Announcement of partnership on all ACU social media platforms

Member - \$5,000

- Corporate logo and link on ACU website and monthly e-newsletter
- Discounted exhibit space and one (1) registration to the Annual Conference