

ACU Trainings & Services Health Care Workforce

The Association of Clinicians for the Underserved (ACU) is dedicated to ensuring access to quality healthcare for all. ACU focuses on that mission through the recruitment and retention of clinicians into medically underserved areas across the country. Believing strongly in a transdisciplinary team, the organization regularly provides field training on workforce issues affecting many disciplines of health professionals.



The team can provide detailed processes, resources, data analysis, and more for the clinician recruitment/retention topic you are interested in. We provide this training in a number of ways:

In-Person Trainings

ACU is available to provide in-person presentations at your next conference or training event. Staff have experience delivering trainings of up to 6 hours that include didactic learning, small group work, peer sharing, and other proven adult learning methods to make a real impact on your participants. Staff will develop training goals and an agenda in collaboration with you to design an in-person event that energizes your audience and gives them tangible takeaways.

Trainings are offered from 2 – 6 hours, and run from \$2,250 - \$4,500 depending on your preferred length. Prices include all travel costs and printed training materials.

Web-Based Trainings

Given the hectic pace of healthcare, we understand that live, web-based training may be the best fit for a variety of stakeholders in your organization. ACU staff can deliver interactive webinars with timing that works for your organization. Trainings include interactive poll and discussion questions, links to free resources, and time for both pre- and post- planning and follow-up.

Webinars lasting 1-1.5 hours are available for \$500. ACU is also able to host your webinar, including setting up and running registration, communicating with participants, and running the live webinar for \$750.

ACU staff are available to provide this workforce training on a number of topics, including but not limited to:

Strategic Workforce Planning

Recruitment Processes, e.g. sourcing candidates, working with recruitment firms, etc.

Rural Recruitment Issues

Addressing Clinician Burnout

Increasing Staff Engagement

Retention Planning

Developing State Recruitment Services

Interested in one of these services?

Interested in a service or topic not specifically listed here? Either way, please get in touch! Staff are interested in hearing about your strengths, challenges, and needs. All services can be customized to help your organization get to the next level.

Additional Services

Keynote Presentations

Staff are passionate, energetic, and experienced public speakers who can educate and enliven audiences at your conference, board meeting, or other special event. For this type of presentation, staff can provide high-level, futurist, or other perspectives on a range of workforce concepts.

Keynote presentations lasting 1 hour are available for \$2,500.



Strategic Consulting

The ACU team can provide direct, individualized strategic consultation for your organization as it creates new workforce programs, engages in strategic planning, develops an advocacy strategy, and more. Consulting services include individual phone and web-based meetings, development of planning documents, and data analysis.

Prices vary based on organizational needs.

Association of Clinicians for the Underserved (ACU)
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